



Telstra To Turbo-Charge Velocity Network Speeds

Telstra today announced plans to upgrade its Velocity fibre-to-the-home (FTTH) network to peak speeds of 100Mbps – five times faster than the current peak speed, giving customers faster access to leading edge telecommunications services.

Speaking at the Urban Development Institute of Australia (UDIA) National Congress in Brisbane, Ms Holly Kramer, Group Managing Director, Telstra Product Management, announced to Australia's leading property developers that the Telstra Velocity fibre optic technology in new housing developments will be upgraded by Christmas in line with Telstra's other broadband developments.

“Earlier this month, Telstra announced plans to upgrade its five-city hybrid fibre coaxial (HFC) cable broadband network in Melbourne to 100Mbps peak speeds. Today we are announcing that we will align our Velocity FTTH network with HFC both in terms of speed and customer offering, giving Velocity estate residents access to the next generation of broadband services.

“This network upgrade continues Telstra's strategy of bringing high-speed broadband to more Australians, as the company has done with its Next G™ network – Australia's largest and fastest mobile broadband network which covers 99 per cent of the Australian population, and the extension of the ADSL2+ footprint into more regional areas.

“Already, our fixed network provides ADSL2+ at speeds up to 20Mbps from exchanges covering over 80 per cent of the population and ADSL from exchanges covering 92 per cent of the population. We remain more focused than ever on innovating and investing in a range of fixed and wireless high-speed broadband technologies to increase speed for our customers and the Velocity upgrade is a key part of this,” she said.



HARRINGTON GROVE
Your Sanctuary

Telstra Velocity estate residents already enjoy complete access to a range of telecommunications and entertainment services such as guaranteed high-speed broadband, multiple fixed line services, FOXTEL from Telstra and digital free-to-air television.

“This upgrade will ensure residents can continue to access the communication and entertainment facilities they need now and into the future. Over time the focus of the 100Mbps upgrade will shift from multiple users within the household enjoying simultaneous access to existing products to new, high-speed services as they emerge,” Ms Kramer said.

Mr Geoff Booth, Group Managing Director, Telstra Country Wide, said Telstra has more than 100 completed or planned Velocity projects that will see current and future residents benefit from versatile communication services in the home.

“We have built our FTTH Velocity network in greenfield developments across Australia and have already connected over 3100 homes, giving residents access to a total home and lifestyle communications and entertainment solution.

“Velocity estate residents already have the ability to surf the internet at high speeds, send large emails with photos to family and friends, or plan their next holiday from any room in their home – the Telstra Velocity network ensures that access to the world is just one click away.

“Our experience and track record in Telstra Velocity will see residents of FTTH estates into the future, with a future ready, scalable network delivering the best in new products and services as they are developed.

“As Telstra has done with the Next G™ network in wireless broadband, we intend to leverage our Velocity network to lead the FTTH market in providing world class services to meet our customers’ individual needs,” Mr Booth said.

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